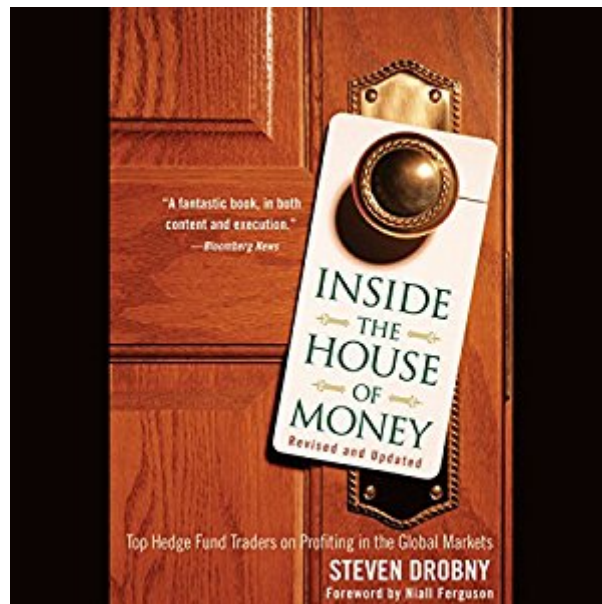


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# Inside The House Of Money: Top Hedge Fund Traders On Profiting In The Global Markets



## Synopsis

This revised and updated edition of *Inside the House of Money* lifts the veil on the typically opaque world of hedge funds, offering a rare glimpse at how today's highest-paid money managers approach their craft. Now with new commentary, author Steve Drobny takes you even further into the hedge fund industry. He demystifies how these star traders make billions for their well-heeled investors, revealing their theories, strategies, and approaches to markets. While some still maintain that rationality permeates financial markets, Drobny captures a different dimension, showing how the unquantifiable human forces of emotion and intuition are also at play. Along the way, listeners get an inside look at firsthand trading experiences through some of the major world financial crises of the last few decades, including tragedies such as September 11th. Whether its Russian bonds, Pakistani stocks, Southeast Asian currencies, or stakes in African brewing companies, no market or instrument is out of bounds for these elite global macro hedge fund managers. Highly accessible and filled with in-depth expert opinion, *Inside the House of Money* is a must-listen for financial professionals and anyone else interested in understanding how greed, fear, and the human forces of emotion drive world markets.

## Book Information

Audible Audio Edition

Listening Length: 13 hours and 44 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: August 6, 2012

Language: English

ASIN: B008TSI0DO

Best Sellers Rank: #60 in Books > Business & Money > Investing > Futures #309 in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing #1358 in Books > Business & Money > Finance

## Customer Reviews

Steven Drobny delivers a treasure trove of useful information in a very readable and user-friendly format. The book focuses on Global Macro hedge funds, providing a history starting with GM pioneer John Maynard Keynes to the mega funds run by Soros and Robertson, to the 21st century evolution of the leaner funds and their tactics. After describing the function and history of Global

Macro, Mr. Drobny takes us deep into the minds of the operators themselves with over a dozen fascinating interviews. For those who are new to the subject, Global Macro is basically a fund whose approach allows them to act nimbly in any global market using any class of asset including stocks, bonds, currency, and commodities. These funds employ a wide variety of hedging and arbitrage strategies using complex combinations of assets, and constantly seek out anomalies in any market that can offer superior returns. I particularly liked the interview with Jim Leitner who has a very personal and unorthodox style that is hard not to marvel at. Jim offers this definition of GM, "The willingness to opportunistically look at every idea that comes along, from micro situations to country-specific situations, across every asset category and every country in the world. It's the combination of a broad top-down country analysis with a bottom-up micro analysis of companies. In many cases, after we make our country decisions, we then drill down and analyze the companies in the sectors that should do well in light of our macro view.... Macro themes expressed in a micro style. Global Macro only means that you start at the top and work your way down." Jim also says that if there was only one thing he could ever read before choosing investments, it would be "The Economist".

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